



Official Rules:

“Share Gluten-Free Pizza with Friends Giveaway”

The information you provide will be used for administering and communicating with you about Etalia Foods and the Etalia Foods promotion you are participating in.

ELIGIBILITY: Etalia Foods Share Gluten-Free Pizza with Friends Giveaway (the “Contest”) is open to entrants ages 18.

Entrants must be residents of the United States with access to the Internet during the Contest Period for online entry and subsequent prize-award period for winner notifications.

All employees of Etalia Foods (“Sponsor”), all associated agencies and each of their respective affiliates, sales representatives, distributors, licensees or agents (all of the foregoing, together with Sponsor, collectively referred to as “Sponsor Entities”), and their immediate family members (spouse, parent, child, sibling and their respective spouses), and those living in the same household of each (whether related or not), are ineligible to participate in the Contest.

All applicable federal, state and local laws and regulations apply. Void where prohibited or restricted by law. Entry in the Contest constitutes your full and unconditional acceptance of these Official Rules.

NO PURCHASE NECESSARY. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING.

CONTEST PERIOD: The Contest entry period begins at 12:01 a.m. MT on January 16, 2019 and ends at 11:59 p.m. MT on February 20th, 2019 (the “Contest Period”). Winners will be selected from entries properly submitted and received during the Contest Period.

CONTEST ENTRY INSTRUCTIONS:

Visit the contest page at <http://www.etaliafoods.com/> and submit your email address. Additional entries can be gained by referring friends. All entries must be received by Contest Sponsor no later than 11:59 p.m. MT February 20, 2019.

PUBLICITY: As a condition of entry into the Contest, except where prohibited by law, each entrant and each winner by accepting a prize grants to Sponsor and its affiliates, legal representatives, assigns and licensees, all right, title and interest in to publicize, broadcast, display and/or otherwise use the Contest entrant’s name, city, state, and biographical material (collectively, “Licensed Rights”) in any media now or hereafter known

throughout the world in perpetuity for advertising and publicity purposes, without additional review, compensation, permission or approval of the winner.

SELECTION OF CONTEST WINNERS/ODDS: The potential prize winner for the mid-point prize will be selected based on the top number of successful referrals to be held on or about January 28, 2019. All other potential prize winners will be selected either based on the number of successful referrals or in a random drawing (depending on prize) to be held on or about February 10, 2019. Winners will be selected from entries received during the Contest Period prior to the contest end date. Odds of winning will depend on the number of eligible entries received during the Contest Period prior to the end of the contest. The potential winners will be notified via email to the email address provided on the entry form. The drawing will be conducted by Sponsor, the judge of the Contest, whose decisions on all matters relating to the Contest shall be final and binding. In the event that a potential winner is disqualified for any reason, Sponsor may, in its sole discretion, award the applicable prize to an alternate winner selected at random. Any return of prize notification or prize email as undeliverable will result in forfeiture of any prize and an alternate winner may, at Sponsor's discretion, be randomly selected.

PRIZES:

- 1 individual Mid-Point "Prize" consisting of 4 pizzas (winner to select flavors) will be shipped to the winner without purchase on the website shall be awarded to the entrant selected on January 28th.
- 1 individual Grand "Prize" consisting of a gift card in the amount equal to 12 pizzas plus shipping costs shall be awarded to the entrant selected at the end of the Contest.
- 25 Friends Referral "Prize" consisting of a gift card in the amount equal to 2 free pizzas plus shipping costs shall be awarded to all entrants who qualify for referring 25 friends at the end of the Contest.
- 15 Friends Referral "Prize" consisting of a gift card in the amount equal to \$50 shall be awarded to all entrants who qualify for referring 15 friends at the end of the Contest.
- 5 individual Random Selection "Prize" consisting of a coupon code worth 25% off an order shall be awarded to the entrant selected at the end of the Contest.

Prizes will not be replaced if lost or stolen, are not transferable and are not redeemable for cash. All taxes and other charges are responsibility of the winner. No substitutions allowed. All other winners expenses not specifically mentioned herein are not included as part of any Prize package, and are solely the winner's responsibility.

Winners must respond within two (2) business days from notification or the Sponsor reserves the right to select a new winner of the Contest.

GENERAL RULES: By entering or participating in the Contest, participants agree to be bound by these Official Rules, and by the decisions of Sponsor, which are final and binding in all respects. Contest Entities are not responsible for: (1) any incorrect or inaccurate information or technical failures of any kind; (2) unauthorized human intervention in any part of the entry process or the Contest; or (3) any other computer, network, technical, human or other error, problem or malfunction that may occur in connection with the

administration of the Contest, the processing of entries, or the selection or notification of winners. Further, if, for any reason, the Contest is not capable of running as planned for reasons outside the control of the Sponsor which, in the sole opinion of Sponsor, may corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest (or portion thereof), Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend the Contest (or portion thereof). Sponsor also reserves the right at its sole discretion to disqualify the Entry of any individual found to be (a) tampering or attempting to tamper with the entry process or the operation of the Contest or any website operated by the Contest Entities; (b) using any robotic, macro, automatic, programmed or like entry methods, which will void all such entries; (c) violating these Official Rules or the terms of service, conditions of use, and/or general rules of any Sponsor property or service; or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten, or harass any other person. Contest Entities are not responsible for claims, injuries, losses or damages of any kind resulting, in whole or in part, directly or indirectly, from the awarding, delivery, acceptance, use, misuse, possession, loss or misdirection of the prize; participation in this Contest or in any activity or travel related thereto or from any interaction with, or downloading of, computer Contest information.

PARTICIPANT OBLIGATIONS: By participating in the Contest you agree to be bound by these Official Rules and the decisions of Sponsor. By accepting the prize, the winner agrees to release and hold Etalia Foods Partner(s) and their agents and affiliates harmless from and against any and all losses, damages, rights, claims, actions and liabilities of any kind in connection with the Contest or receipt or redemption of the prize. The winner assumes all liability for any injury, death, or damage caused, or allegedly caused, by participating in the Contest or use or redemption of the prize. Any disputes that may arise shall be governed in all respects by the laws of Colorado without regard to the conflicts of laws principles of any jurisdiction. Venue with respect to any such disputes shall be had in the courts of Colorado.

PERSONAL INFORMATION: The personal information collected through the Contest is subject to the Etalia Foods Privacy Policy and may be used for additional marketing communications.

RULES/WINNERS' LIST REQUESTS: To obtain a copy of these Official Rules or for notification of the winners, send a self-addressed stamped envelope to: Etalia Foods - Share Gluten-Free Pizza with Friends Giveaway, Contest Manager, Etalia Foods, 1630 30th St, Ste A-424, Boulder, CO 80301

Requests for winners' lists must be received within one month after the end of the Contest Period.

SPONSOR: Etalia Foods, 1630 30th St, Ste A-424, Boulder, CO 80301