

Bizz Inc. Privacy Policy

Bizz Inc. (sometimes, “we” or “us”) is committed to protecting your privacy. This Privacy Policy is important, and we encourage you to carefully read it.

This Privacy Policy discloses how we collect, use, and share information that we gather related to your engagement with this website (the “Site”) and on our software applications, mobile applications, and other websites and services that reference or link to this Privacy Policy (together, the “Services”). The Services do not include websites, mobile applications, or other services that link to another privacy policy. This Privacy Policy also describes the choices you have regarding our use of and your ability to access, correct, or delete the information. Subject to applicable law, by using the Services, you accept the terms of this Privacy Policy and consent to the data collection, use, and sharing described herein. Where necessary under applicable law, we may seek your consent by other means such as by asking you to click on a button or to change a setting. Where we do so, we will also offer you a way to revoke your consent.

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1) How and Why We Collect and Use Personal Data and Other Information

In order to operate the Services and to maximize your experience, we may collect and use information, some of which may be considered personal data. Please note that you may choose not to provide us with certain information; by doing so, however, you may not be able to receive the full range of Services from us. We collection information in the following ways:

Information Provided By You. You may also choose to provide us with information, some of which may be personal data, when you interact with the Services in the following ways:

Complete a survey—for example, you may choose to provide us an e-mail address so that we can contact you about your survey response; Enter a contest, sweepstakes or other promotion — for example, you

may provide your telephone number and home address and we may be legally obligated to disclose this information if you win;

Send us an e-mail message or complete an inquiry form to receive additional information — for example, you might e-mail us with a question and we will use your e-mail address to respond to your inquiry;

Submit a comment, leave feedback, allow us to access your calendar, or send us a photo or video — for example, you might submit a cool photo of an event you experienced that we may post on the Services so others can enjoy it;

Engage with interactive advertising — we receive the information you provide when you submit oral or written questions or comments via the interactive ads that are placed on the Services or on third-party platforms; and we may share this information with our Ad Partners; and Customize the Services — for example, you might set a “home” location so that every time you visit the Services, you are automatically displayed the benchmarks for that home location.

Automatic Collection. We also collect certain information through automated means. Some of the information we collect through automated means may, whether alone or combined with other data, be personal data. For example, we automatically collect:

- Information about your device and device capabilities
- Information about your device operating system
- Information about your browser
- Information about how you use the Services
- Your activities on the Services

- IP address
- Advertising identifiers
- Mobile or Internet Carrier
- Browser type
- Browser identifier
- Referring URL

This information helps us to understand, analyze, and measure how users use the Services; manage Services' operations; deliver and measure the effectiveness of advertisements; help diagnose problems; recognize repeat visitors; and facilitate your access to and use of the Services.

Alerts and Notifications. Certain Services offer you the ability to receive push notifications for updates. To provide these Services, we may need to collect your e-mail address, device information, and/or mobile carrier information, in addition to the postcode or geographic area to which the alert, update, or notification pertains. If you no longer wish to receive these types of notifications, you may opt out by turning them off within the settings of your mobile device or the particular Service for which you registered, or by deleting the application.

Information from Social Media Networks, Advertising Partners, and Other Third Parties. Where legally permissible, we may obtain information about you or your use of the Services from our vendors and other third parties such as analytics providers or advertisers. We may

combine the information you provide us and information we automatically collect with information from public or third-party sources. When you access the Services through social media networks and other third-party platforms, you are authorizing us to collect, store, and use such information and content in accordance with this Privacy Policy. If we combine or associate information from other sources with personal data that we collect through the Services, we will treat the combined information as personal data in accordance with this Privacy Policy.

Special Note about Content Submissions. The Services may from time to time offer areas where you and other users can post or otherwise submit information, photos, videos, graphics, creative suggestions, ideas, notes, concepts, information, ratings or other materials on or to the Services (collectively, “Submissions”). Any geolocation information, tags, or other metadata in Submissions may become publicly available. Any information, including personal data, in your Submissions can be read, collected, or used by others. We cannot control and are not responsible for how others may use the information contained in your Submissions.

Data Collection Technologies and Consumer Choice

We and third parties acting on our behalf or on behalf of our partners use various technologies that help us to manage the operations of our Services and track usage behavior so that we may tailor information and personalize advertisements to make your visits more meaningful and to offer accurate forecast data to everyone, everywhere, free of charge. We adhere to the self-regulatory principles of the Digital Advertising Alliance (“DAA”), the Digital Advertising Alliance of Canada (“DAAC”), and the European Interactive Digital Advertising Alliance (“EDAA”).

We work with a variety of advertisers, advertising networks, and

advertising servers (“Ad Partners”) that use various technologies to collect data about your use of the Services (such as content viewed or ads clicked on) in order to serve relevant ads. Ad Partners use various technologies on the Services on our Site and within our mobile applications to (among other purposes): track how the Services are used, what pages or content users interact with, and what sites or mobile applications users interact with after they leave the Services; link users’ devices; and serve more relevant ads on and within the Services or other websites or mobile applications that you visit. More information about this type of advertising is available from the Network Advertising Initiative’s website at www.networkadvertising.org.

We also contract with certain third parties that use data collection technologies to track, analyze, and report data about the use of the Services and to analyze and optimize the performance of the Services (“Analytics Partners”).

Information that we collect via the data collection technologies described in this section may be linked to other information about you and may be considered personal data. We use the technologies described in this section, alone or in combination, to understand user behavior, target and measure the effectiveness of advertisements, help diagnose problems, recognize repeat visitors, and facilitate your access to and use of the Services.

Use of Cookies, Web Beacons, and Information Saved by Other Technologies

Third parties may use cookies and other technologies through use of our Services to support or deliver personalized advertising on third-party websites and online services. The data collection technologies we and third parties use on web include but are not limited to:

Cookies: Cookies are text files containing small amounts of information that are downloaded to your computer or mobile device when you visit a website and stored within your browser. Cookies are then sent back to the originating website on each subsequent visit to that website or to another website that recognizes those cookies. Some cookies on our Services collect IP and MAC addresses, which may be considered personal data in some jurisdictions. Cookies are useful because they allow a website to recognize a user's device. You can find more information about cookies at www.allaboutcookies.org. The cookies used on this website can be categorized in the following ways:

Category 1: Strictly Necessary Cookies

These cookies are essential in order to enable you to use the Services and its features.

Category 2: Performance Cookies

These cookies collect information about how you use the Services (such as which pages you go to most often and if you receive error messages). In general, these cookies do not collect information that directly identifies you. However, some such cookies may collect GeoIP or other identifiers that may be considered personal data in some jurisdictions.

Category 3: Functionality Cookies

These cookies allow Services to remember choices you make (such as language or the region you are in) and provide enhanced features (such as local reports or news). These cookies can also be used to remember changes you have made to customize the Services.

Category 4: Targeting Cookies

These cookies collect several pieces of information about your browsing

habits. They are often placed by advertising networks rather than website operators. They collect information about your interactions over time with the Services as well as with third-party websites and online services. This information may be shared with other organizations such as advertisers in order to provide you with advertisements that may be more relevant to you based on your inferred interests.

Category 5: Social Network Cookies These cookies are generally generated by “sharing” buttons. They allow social network users to share content and use other features such as publishing comments.

Web beacons: Certain pages on the Services contain web beacons. Web beacons allow third parties to obtain information, such as the IP address of the computer that accessed the page on which the web beacon appears, the URL of the page on which the web beacon appears, the time the page containing the web beacon was viewed, the type of browser used to view the page, and the information in cookies sent by the third party.

Web Storage: We use local storage, such as HTML5 localStorage and indexedDB, to enhance user experience by, for example, storing your user preferences and settings (e.g., volume/mute) in connection with animated content on the Services. Local storage is similar to browser cookies but can store data more complex than simple text. By itself, local storage cannot do anything to or with the data stored on your device.

Use of Advertising Identifiers

We and our Ad Partners may collect information about a user’s movement within and usage of mobile applications via advertising identifiers to support or deliver personalized advertising. An advertising

identifier is a randomly-generated alphanumeric code associated with a user's device to help advertising services. These user-resettable identifiers have different names depending on the operating system – Google Advertising ID (GAID) on Android devices and Identifiers for Advertisers (IDFA) on iOS. Advertising identifiers provide advertisers a way to identify a user's device without using a permanent device identifier, such as serial number.

Your Choices Around Cookies, Advertising Identifiers, and Other Technologies Used by Advertisers, Ad Networks, and Ad Servers

This Privacy Policy does not cover the practices of our Ad Partners and we do not control our Ad Partners' technologies. We provide links to more information about our approved partners and any available opt-out pages here (Ad Partners) and here (Analytics Partners). For more information on web-related opt outs and mobile application-related opt outs, see Sections 2.D. and 2.E., respectively.

The opt outs described below are device- or browser-specific and may not be available for all devices. So, if you opt out on your mobile device, you may continue to receive personalized advertising on your desktop computer or other devices. If you choose to opt out through any of our Ad Partners' sites, you still may see advertisements but the advertisements will not be based on your interests.

You can also opt out of future information collection from the Services by adjusting the settings on your device, ceasing use of the Service on web, or un-installing the relevant mobile application.

Web-Related Opt Outs

For more information about our Ad Partners' technologies, how they use

the information collected by the technologies on the Services, and your options not to accept cookies placed by some Ad Partners on the Services, please visit the DAA's opt-out page, the Digital Advertising Alliance of Canada's (DAAC's) opt-out page, or one of the EDAA's country-specific opt-out pages. In certain jurisdictions, you may also opt out of additional third-party advertising networks by going to the Network Advertising Initiative's website.

Your browser, such as Internet Explorer, Chrome, Firefox, or Safari, may allow you to manage your cookies and local storage. Because each browser is a little different, we encourage you to check your browsers' "Help" feature to learn how to block cookies, how to receive notification of new cookies, and how to disable existing cookies. Please note, however, that without some cookies you may not be able to take full advantage of all the Services and some parts of the Services may not function properly. For more information about managing cookies, please visit www.allaboutcookies.org/manage-cookies/.

Mobile Application-Related Opt Outs

You can opt out of personalized advertising on Android and iOS through your device settings. Please note that these opt outs will disable personalized ads from all providers on all of your apps, and not just on our mobile applications.

Android Users (version 2.3 and above): "Opt out of Ads Personalization" by following the instructions provided by Google here: [Google Play Help](#).

iOS Users (version 6 and above): "Limit Ad Tracking" by following the instructions provided by Apple here: [Apple Support Center](#).

The DAA offers AppChoices, a separate choice tool for users to exercise control over the collection and use of data through mobile

applications for personalized advertising and other related uses. To exercise choice for participating companies, you can install the DAA's AppChoices application on your mobile device. Visit [here](#) for more information on DAA's AppChoices tool.

How We Share or Disclose Your Information with Partners

We may also share any information collected from the Services – including aggregated or statistical data that we may generate from such information – in the following ways:

Third-Party Processors. When your data is collected on the Services, it may be shared with selected third parties who assist us with our business operations, with the provision of the Services, with our marketing or advertising campaigns, or in delivering you the features and functionality that you have requested (“Third-Party Service Providers”). These Third-Party Service Providers include, without limitation, companies that support our advertising programs, provide data storage, support customer service, assist with audience research and product development, and facilitate or deliver materials to you via e-mail, other electronic communications platforms, or postal service. We also may provide your data to third-party mapping service providers to provide you with map content for the Services. Third-Party Service Providers are authorized to use the data that we provide to them only to carry out the service they are providing for us. All such Third-Party Service Providers are contractually bound by us to keep the data confidential.

Companies Offering Promotions, Products, or Services. We may share, advertising identifiers, IP address, and aggregate usage statistics for the Services with advertisers.

At times, we will provide you with the opportunity to opt in to receive

promotions, products, or services from third-party sponsors. With your permission, we will also periodically send to you, via e-mail, offers and promotions from our third-party sponsors which we select based upon your interests. In this case, we do not share your information with the third-party sponsors – we do the e-mailing for them. You will always have the opportunity to opt out of receiving future offers by following the unsubscribe link included with each of our e-mails. In other instances, we provide you with the opportunity to receive products and services directly from specifically-identified third parties through the Services. In these instances, you must explicitly consent to receive each offer. When you explicitly agree to receive offers from specific third parties, your information is shared with those specific third parties to enable them to provide you with the offer you have requested. We are not responsible for the information collection practices of these third parties, and all information provided is governed by the privacy policies of these third parties. You should review the privacy policies of these third parties before supplying personal data to them.

Other Websites, Other Services, Plug-Ins and Links. Like many websites on the Internet and other Internet-based services, the Services may link to webpages located on websites or services maintained by various other entities. In some cases, you may navigate to pages of other websites that are framed with elements of the Services such as in the header or footer. In that case, the URL will identify the site you are visiting. In other cases, such as advertisements, you will be connecting to another site or service when you click on or otherwise activate those opportunities, including click-to-call, click-to-text, and click-to-e-mail opportunities. These other sites and services are not bound by our Privacy Policy, and we are not responsible for their information collection practices. The privacy policies of other organizations may differ from ours, for example, with respect to the level of security, use of cookies, and collection, use and disclosure of personal data.

Some of the Services allow users to interface with other websites or services. For example, plug-ins can connect third-party services identifiable by their respective logos (such as social-media platforms) to the Services. You will remain logged in to those other sites and services until you log off. When you proceed with these interfaces, you allow the Services to access some of your information on those other sites and services. Your use of those other sites and services is subject to the privacy policies of those sites and services, and not this Privacy Policy.

Some of the Services may integrate and share certain information that does not reasonably identify you or your device with third-party services that you may want to use in order to determine if the services or offers make sense for you and are available in your general area. For example, if you're looking at the financial forecast, we may present you with tools that allow you to shop for loans. If you want to take advantage of the service, you can choose to share additional information to do so. We do not control these third-parties' data practices, and their collection, use, and sharing of the information is governed by their respective privacy policies.

Some of the Services use third-party operating systems, platforms, communication services, devices, and software elements (such as mobile device operating systems, wireless services, mobile phone, and tablet devices), and some of the Services are provided by third-party distributors, device makers, device operators, platform operators, and communication services. We do not control these third-party entities, products, and services, and they may collect, use, process, transmit, and disclose your information. As we do not control these third-parties' data handling practices, we recommend that you review their privacy policies, terms of use, and license agreements (if any).

Ad Partners. We may share information we collect with Ad Partners so that they can deliver relevant content or ads on their own websites or apps or other third-party websites or apps and analyze and report on content or ads users see or interact with. Ad Partners may also collect, or we may also provide to Ad Partners, information via the technologies discussed in section 3 above or via interactive ads. The information may include data about how users interact with the Services, information users provide to or through an interactive ad, the content and ads users have viewed, users' activities on other websites and online services, and physical places users have visited.

Purchase or Sale of Businesses. We continually look for ways to improve our business, including purchasing a business or selling all or part of our business. If we buy, merge, reorganize or sell any business, personal data and non-personal information will likely be disclosed or transferred as part of the transaction.

Aggregated Information. As part of the Services, we may aggregate or otherwise alter information that is collected from the Services so that it does not identify your device and cannot reasonably be linked to your device. We may use or share such information with third parties for research or commercial purposes (e.g., analyzing trends based on financials).

Other Limitations on Privacy

Subject to applicable local law, we, our affiliates, or our Third-Party Service Providers may disclose your data without your permission (i) pursuant to judicial or other government subpoenas, warrants, or orders or otherwise to comply with law; (ii) where we believe an individual's rights, property, or safety or security is at risk; (iii) if we find that your actions violate our Terms of Use or any of our other legal rights; or (iv) where otherwise required or permitted by applicable law (which may

include a lawful access request by U.S. or foreign courts, governments, or law enforcement agencies).

Retention Period

We will retain your information for as long as needed to provide and develop the Services. We will also retain and use your information as necessary to comply with our legal obligations, resolve disputes, and enforce our agreements. We may retain information that no longer identifies you indefinitely.

Data Rights

You can request to access, obtain a portable copy of, correct, or delete data related to your stored preferences and your use of the Services. Please find instructions on how to initiate the request process here.

In the event that you consider our processing of data related your use of the Services not to be compliant with the applicable data protection laws, you can contact us at info@bizzinc.com.

Minors' Privacy

We are committed to protecting the safety and privacy of young people using the Internet. We do not knowingly collect personal data from children under age 13. We believe that children should get their parents' or guardians' consent before giving out any personal data. If you become aware that we have collected personal data from a child without parental consent, please notify us promptly at info@bizzinc.com. If we become aware that a child under age 13 has provided us with personal data without parental consent, we will take steps to remove such personal data.

International Transfer

The Services are hosted on servers inside and outside the United

States. If you are located in the European Union or elsewhere outside of the United States, information that we collect will be processed and stored in the United States, a jurisdiction in which the data protection and privacy laws may not offer the same level of protection as those in the country where you reside or are a citizen. Subject to applicable law, by using our Services and providing information to use, you consent to the transfer to and processing of information in the United States and other jurisdictions. Where necessary under applicable law, we may employ appropriate cross-border transfer methods governing personal data.

Our Commitment to Security

We have put in place physical, electronic, and managerial procedures intended to protect your data. Of course, we cannot guarantee that your communications with the Services will never be unlawfully intercepted or that your data will never be unlawfully accessed by third parties. Any transmission of information is at your own risk.

Changes to the Privacy Policy

We reserve the right to change our Privacy Policy as business needs require. If we decide to change our Privacy Policy, we will post those changes here prior to the time they take effect. If we make material changes to the way we use personal data, we will notify affected users through the Services.

How to Contact Us

If you have a question related to this Privacy Policy, please contact us at info@bizzinc.com.